



THE BELIZE COAT OF ARMS AND NATIONAL FLAG GUIDELINES

2025

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BELIZE COAT OF ARMS

1. Standardizing the Belize Coat of Arms

The Belize Coat of Arms has been standardized to feature the elements in the original flag design of September 1981 and to simplify the overall design to work well in today's digital media landscape.

2. Description

The shield of the Coat of Arms is divided into three sections by a vertical line and inverted V. The base section (an inverted V) represents a ship at sea under full sail. The upper two sections show tools of the timber industry, a paddle and a squaring axe in the left section, with a beating axe and a saw on the right. Supporting the shield are two Belizeans – a Mestizo- Belizean on the left holding a beating axe on his shoulder in his right hand, and on the right an Afro-Belizean holding a paddle on his shoulder in his left hand. Above the shield rises a mahogany tree on a grassy mount. Below the shield is a scroll with the motto written in Latin “SUB-UMBRA-FLOREO” (meaning UNDER THE SHADE I FLOURISH). A wreath of 50 leaves encircles the Coat of Arms. This wreath symbolizes the year 1950 when Belizeans began the struggle for Independence.



3. The Belize Coat of Arms Color Values



Note: This is also available in CMYK color values upon request.



4. Maintaining the Integrity of the Coat of Arms

The following are general rules and guidelines for the use of the Official Belize Coat of Arms. It is our responsibility to follow these guidelines in connection with such use.

For any questions not covered in these guidelines, please contact flag.protocol@nichbelize.org

5. Guidelines for using the Belize Coat of Arms

The Coat of Arms may be used exclusively for:

- printing of Flags for Official Government and Commercial use.
- printing of official Government documents and media.
- production of official seals of the Government of Belize.
- publication of official online content.
- promotion of official government events and functions.
- branding of official government uniforms, stationery and souvenirs.



6. Clearance and Sizing

The Coat of Arms must appear in an uncluttered space free from text and other graphics. It should not be crowded or placed too close to the edge of a page. The minimum required clear space can be determined by using the size of a “leaf” all around as shown.



The minimum size for each logo layout has been determined to maintain design integrity and legibility.

Never use a size under 0.5 inches for print, or 144 pixels for electronic communications.



7. Color Templates

The Coat of Arms is available in two color templates. Each template serves a particular need and should not be used beyond the recommendations provided below.

8. Full Color Template

Use on plain white backgrounds or photos with a clear light or white area. In situations with busy backgrounds use the Coat of Arms with the white disk.



9. Black and White Template

Only use this format when color is not an option. It is to be used against a light colored background for contrast.



10. What to Avoid

Presenting a clear and consistent Coat of Arms is crucial for building national recognition and for protecting our image and reputation abroad. Please do not alter the Coat of Arms in any way.



Do not rotate



Do not distort



Do not reposition
the elements



Do not add additional
graphic elements such as
drop shadow, outline,
glow, etc.



Do not superimpose
text and elements over
the Coat of Arms



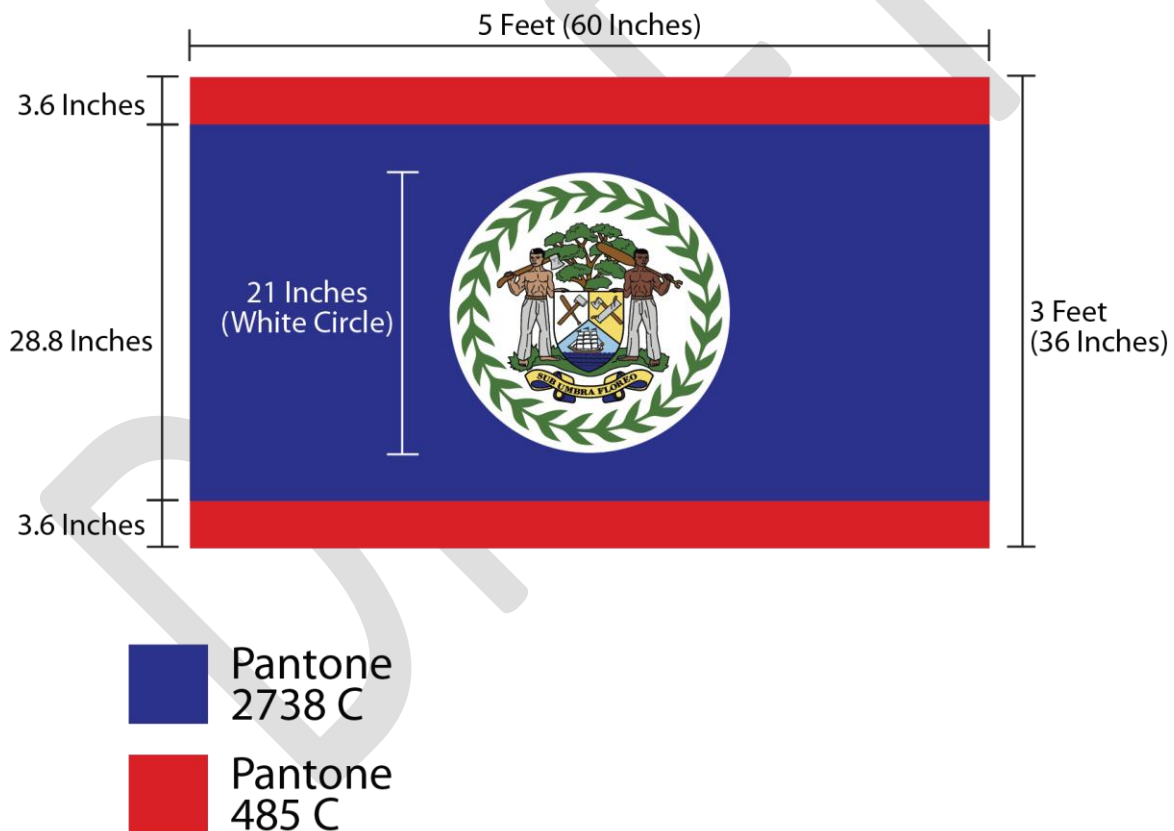
Do not use unapproved
Colors or change
color arrangement.



THE NATIONAL FLAG

11. Civilian Flag

The following is for the production of the standard civilian outdoor flag. The Flag of Belize is made up of blue with a white circle in the center and two red borders, one at the top and one at the bottom. These two horizontal red borders are $\frac{1}{5}$ of the total width of the Flag, with the Coat of Arms centered on the white circle.



12. What to Avoid



12.1: The White Portion of the hoist should not be used and that the design should be standardized to the blue and red colors.

“To Standardized the Belize flag, the hoist should be limited to the blue and red colors, as the unique design does not include the white portion where the eyelets are placed”

The white portion of the hoist is not part of the standard Belize Flag design; therefore, the hoist should be exclusively blue and red. The Belize Flag is unique in its design, and as such, the white part on the



hoist should be omitted, with the eyelets instead attached directly to the blue and red fabric”



13. Maintaining the Integrity of the Belize Flag

The following are general rules and guidelines for the use of the Belize Flag. It is our responsibility to follow these guidelines in connection with such use.

For any questions not covered in these guidelines, please contact flag.protocol@nichbelize.org

14. Guidelines for using the Belize Flag

- The Belize Flag must be in good condition. It should not have any stains, tears, or faded colors.
- The Belize Flag should be flown from 6:00 a.m. – 6:00 p.m.
- If the Belize Flag is flown at night, the flag-pole must be lit.
- The Belize Flag should be positioned to the right of the head table, which is the left of the audience. The main part of the flag must be in view.
- During the hoisting of the Belize Flag and/or playing of the national anthem, citizens should stand at attention facing the flag.
- Under the directive of the Government of Belize, The Belize Flag is flown at half-mast when someone of national rank and status has died. Half-mast means the flag is flown one measurement lengthways down the flag pole.
- When the Belize Flag is worn out or otherwise no longer a fitting emblem for display, it should be destroyed in a dignified manner.



15. Display of the Belize Flag

Illustration	Description
(To be entered)	At official events or seminars, flags are presented and positioned in alphabetical order, with the hoist country positioned first.
	A single flag can be placed to right of the podium or just behind on the right to provide a backdrop for the speaker.
	If an organization's flag is used along with Belize Flag, the organization's flag is placed to the left of the Belize Flag.
	outdoor
	When carried in a procession the Belize Flag should be front and center of the flag line. When displayed on a float in a parade, the flag should be hung from a staff or suspended so it falls free.
	When the Belize Flag is displayed over a street, it should be placed facing North or East, depending on the direction of the street.



When flags of other nations, cities, or organizations are flown on the same staff, the Belize flag must be at the top.

16. What to Avoid

- The Belize Flag, should not touch the ground, floor, water or other surface beneath it.
- Do not fasten or display the Belize Flag in any manner that will permit it to be damaged or soiled.
- The Belize Flag should never be used to carry or house objects and items.
- Do not deface the Belize Flag with letters, insignias, or designs of any kind.
- Belizeans should avoid wearing a cap during the hoisting or lowering of the flag and during the national anthem.
- Belizeans should avoid fidgeting during the playing of the national anthem while the Belize Flag is being hoisted or lowered.
- The Belize Flag should never be positioned at the back of the room.

17. Flag Dimensions

The dimensions of the Belize Flag vary based on the occasion and for specific purposes. Below is a list of commonly used sizes for these occasions. The length of the flag should be between one-quarter to one-third the height of the flagpole.



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Flag size in Inches (length X width)	Use	Recommended height of the Flagpole from its base
5" X 8"	Diplomatic, Official, Civilian	Conference Tables
6" X 10"	Diplomatic and Official Only	Vehicle of Prime Minister and Governor General
8" X 10"	Official and Civilian	none
12" X 18"	Civilian and Boat	none
24" x 36" (2' x 3')	Civilian and Boat	7 feet minimum
36" x 60" (3' x 5')	Diplomatic, Official and Civilian	15 feet Minimum outdoor
48" x 72" (4' x 6')	Diplomatic, Official and Civilian	18 feet Minimum outdoor
60" x 96" (5' x 8')	Official and Civilian	24 feet minimum outdoors
60" x 120" (5' x 10')	Official (funeral)	none
84"x 144" (7'x12')	Official and Civilian	36 feet Minimum outdoor
96" x 144" (8' x 12')	Independence Eve Flag- Raising Ceremony Only	48 feet Minimum outdoor
120" x 144" (10' x 12')	Roundabouts and Monuments	54 feet minimum outdoor
144" x 216" (12' x 18')	Roundabout and Monuments	

Office Indoor Flag Pole Size 7'/8'	36" x 60" (3' x 5') Standard size flag
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